

Society for Information Management (SIM) Interchange 2002 Annual Conference Keynote Speaker Harvard Professor Warren McFarlan

Featured Speakers

Acclaimed professor, author and industry expert, Warren McFarlan, leads expert lineup!

- Peter Solvik, CIO, Cisco
- Elizabeth Primrose-Smith, VP, Global Security Solutions, IBM
- Shane Robison, CTO, Compaq
- E.J. "Jake" Garn, Former United States Senator
- Dr. Craig Jessop, Director, Mormon Tabernacle Choir

Detailed speaker list and information available at simnet.org

Conference Program Reaches New Heights

Revamped and ready to address key issues concerning the evolving CIO and CTO role.

- Business Value, Metrics and Innovation
- Operational Excellence
- Emerging Technologies
- Business & Technology: Strategies for Staying in Sync
- Security, Safety and Privacy
- Managing the Mobile Environment
- Regional Learning Forum (RLF) Graduate Connection

SIM Interchange 2002...well worth your time!

Because the IT industry's top executives only come together face-to-face once a year. Come and gain the insight and knowledge that only this collective intelligence can provide that you need to achieve your business and personal objectives.

NEW! Interchange Solutions Exchange

An upgraded and integral part of the Interchange 2002, where the IT vendor community provides you with the latest insights, products and solutions.

Online Registration Open

It's easy. It's convenient. It's available at www.simnet.org.

When and Where

September 22-24
Snowbird Resort
Salt Lake City, Utah



www.simnet.org

401 North Michigan Avenue
Chicago, Illinois USA 60611-4267
800.387.9746 • 312.527.6734