

SOCIETY FOR
INFORMATION MANAGEMENT'S

SIMposium



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NEW YORK CITY · OCTOBER 12 - 14

SIMposium 2003

New Format, New Brand, New Appeal

SIMposium 2003
Computer Room to Board Room –
The Journey to Corporate Leadership

New York City
October 12-14, 2003
Marriott Marquis in Times Square

Vital information that draws IT executives from across the industry spectrum to engage in the following:

- Learn from the industry's foremost leaders.
- Stay abreast of the industry with timely, practical and relevant topics.
- Network and share knowledge, experience and insight with peers.
- Plot a complete education and networking agenda with **SIMposium's** unique, comprehensive format, structured to give you what you need for today's business climate.
- Participate in the Regional Leadership Forum Graduate Connection.
- Learn about the latest product offerings at **SIMposium 2003's** Solutions Exchange
- Relax, enjoy and network at the New York Marriott Marquis.
- Relish the Big Apple with New York's most popular attractions.

Key Tracks for Topical Senior IT Issues...

- The Journey to Corporate Leadership
- Creating, Delivering and Measuring Business Value
- Best Practices and Operational Excellence
- Emerging Technologies and Applications



Register at <http://simposium.simnet.org>

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