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Association for Information Systems Ninth Americas Conference on Information Systems August 4–6, 2003, Tampa, Florida USA

Navigating the Torrents of Technology

The Association for Information Systems (AIS) is a professional organization whose mission is to advance knowledge of how the use of information technology can lead to improved organizational performance and individual quality of life. The AIS invites scholars and practitioners worldwide to participate in the program for the 2003 Americas Conference on Information Systems (AMCIS 2003). The conference covers important and recent issues in Information Systems and serves the research and teaching interests of the IS community.

This year's conference, AMCIS 2003, will take place in Tampa, Florida, at the Marriott Waterside in downtown Tampa (700 South Florida Ave, Tampa, FL, 33602; Telephone: 1-813-221-4900 Fax: 1-813-204-6373). AMCIS 2003 will have vendor displays and a placement service. Preconference events will include MIS Camp and the AMCIS Doctoral Consortium.

A popular vacation destination, Tampa Bay is a vibrant waterfront area on Florida's Gulf Coast and offers a unique blend of urban excitement set in natural surroundings. Roar down roller coasters in the morning; row down the nature rich Hillsborough River in the afternoon. Catch a ball game from the bleachers; catch some rays on the many beautiful beaches. The central Florida location offers easy access to the rest of the state. A short drive away are all the Orlando attractions.

Registration

If you are not a member of AIS, registration for **AMCIS 2003** at the Academic/ Regular and Student rate includes a one year membership in AIS. Online registration is open now.

<http://www.aisnet.org/conference/amcis/2003/>

For additional information on the program, placement service, and conference activities, visit our web site:

<http://coba.usf.edu/amcis2003/>

