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Association for Information Systems Tenth Americas Conference on Information Systems August 5–8, 2004, New York, New York USA

The Association for Information Systems (AIS) is a professional organization whose mission is to advance knowledge of how the use of information technology can lead to improved organizational performance and individual quality of life. The AIS invites scholars and practitioners worldwide to participate in the program for the 2004 Americas Conference on Information Systems (AMCIS 2004). The conference covers important and recent issues in Information Systems and serves the research and teaching interests of the IS community.

This year's conference, AMCIS 2004, will take place in New York City, at the Marriott Marquis, Times Square, in the heart of the Broadway Theater District. Tel: 1-800-228-9290 or 1-212-398-1900. The group code for the conference is ASYASYA.

AMCIS2004 will have 19 parallel sessions with a wide range of research topics in 24 tracks. Thirteen of the tracks are sponsored by Special Interest Groups of AIS and cover key areas in the IT field. There will be a Tutorial track with expert instructors in some of the hottest issue areas. Preconference events include the AMCIS Doctoral Consortium, MIS Camp, and five instructional workshops for faculty. One innovation in this year's meeting is "Birds of a Feather" discussion tables at lunch bringing together people interested in pursuing a specific topic in great depth.

A social highlight of the conference will be a dinner cruise on the Hudson River including spectacular views of the NY skyline, bridges and the Statue of Liberty.

Join us in the Big Apple for what promises to be the largest AMCIS conference to date!

Registration

If you are not a member of AIS, registration for **AMCIS 2004** at the Academic/ Regular and Student rate includes a one year membership in AIS. Online registration is open now.

<http://www.aisnet.org/conference/amcis/2004/>

For additional information on the program, placement service, and conference activities, visit our web site:

<http://howe.stevens.edu/amcis2004/index.html>

