

SIMposium 2005

BOSTON • SEPTEMBER 11-13



Innovation in Boston: Where the Next Revolution is Brewing

Mark your calendars for this world-class event.

As cultivating, implementing and demonstrating innovation through technology has become an increasingly growing challenge for leaders, *SIMposium* 2005 programming will be tightly bound to the application of innovation in the world of IT.

Focus Areas

- **Innovative People**
Focused on leading and managing innovative IT departments from the CIO perspective.
- **Innovative Process/Practice**
Focused on managing the vendor relationship, offshore departments and highlights IT department cost-saving success stories.
- **Innovative Technology**
Focused on emerging technologies and future trends.
- **Innovative Solutions**
Focused on unique ways to apply technology to resolve business problems and deliver results.

Speakers

Moderator

Warren McFarlan, Director, Asia Pacific, Harvard Business School

Renowned Speakers

Don Tapscott, Author

Michael Hawley, Innovator

Bruce Rogow, Researcher

Bob Cross, Author

Joel Barker, Independent Scholar & Futurist

Rick Swanborg, President and founder, ICEX

SIMposium Executive Summit

SIM will once again offer this by invitation only conference designed for CIOs and their direct reports. Stay tuned for details.

Online registration will be available soon at www.simnet.org