



The Fairmont Dallas | Dallas, Texas
SIMposium: September 17-20, 2006 | Golf Scramble: September 16, 2006

Driving Business Value on the Technology Frontier

SIMposium 2006: *Driving Business Value on the Technology Frontier* offers the ultimate program filled with best practices, expert presentations, networking events for leadership enhancement, and an inspiring social agenda. **Visit the new SIMposium Web site (simposium.simnet.org) for exciting new program details and speaker information.**

Featured Speakers

Ray Kurzweil, Inventor,
Entrepreneur, Author, and Futurist

Mike Mullane, Retired U.S. Air Force
Colonel and NASA Astronaut

Robert Reich, Former U.S. Labor
Department Secretary

Oren Harari, Leading Business
Strategist & Management Expert

John Thompson, President of Retail
Sales and Former CIO, Crossmark

Tom Halbouty, VP & CIO, Pioneer
Natural Resources

Relevant Content in Four Focus Areas:

- **Driving Business Value.** This focus area will shed new light on ways to align IT more closely with business goals, especially as businesses face the growing challenges of outsourcing, compliance, and the new application environment.
- **Achieving Operational Excellence (Best Practices).** This focus area will outline ways to achieve workplace efficiencies (increased productivity, reduced operational costs, optimized business processes, and superior performance) through technology.
- **Emerging Technologies.** With the growing need for new technologies to drive business value, this focus area will spotlight emerging technologies that minimize the disconnect between business objectives and IT resources.
- **Building a Leadership Team for the Future.** As IT's role in business evolves, this focus area will concentrate on leadership development in the complicated technology and business environment.

Register by June 30* for the discounted \$1,195 SIM member and \$1,395 non-member rate!

*After June 30, the standard rate for SIM members is **\$1,295** and **\$1,495** for non-members through **September 1** (walk-in rate after September 1 is **\$1,575** for members and **\$1,775** for non-members).

*Hosted by SIM and the SIM
Dallas/Fort Worth Chapter*

Everything's Bigger in Texas...Don't Miss these Exciting Networking Events:

- Saturday afternoon Golf Scramble & Dinner
- Sunday Regional Leadership Forum (RLF) Events: Forum Wrap Up Sessions, RLF Connections, and RLF Graduation Ceremony
- Daily breakfasts, luncheons, and evening networking receptions:
 - Sunday Luncheon and Rodeo Show
 - Sunday Welcome Reception and Solutions Exchange Opening
 - Monday evening Reception in Solutions Exchange
 - Tuesday evening gala event at the famous Gilley's Dallas
- Other Dallas-area attractions:
 - The Stockyards National Historic District
 - The Sixth Floor Museum historic exhibition on the life and legacy of President John F. Kennedy

**Online registration is available at <http://simposium.simnet.org>
Registration and details are available at
www.simnet.org**