

# The Ninth International Conference on Electronic Commerce (ICEC 2007)

*“The Wireless World of Electronic Commerce”*

Minneapolis, Minnesota, USA  
August 19-22, 2007

**INVITATION:** The International Conference on Electronic Commerce (ICEC) annually brings together leaders of the interdisciplinary research community in e-commerce and e-business from all over the world. This event marks the second time that the conference will be held in the United States, and it was most recently held in Xi'an, China, and Fredericton, Canada. ICEC 2007 will feature invited keynote presentations; panels on topical issues on technology, business, and public policy; refereed paper presentations on emerging and continuing research issues; and tutorials and workshops that are designed to identify new areas for knowledge development and sharing. With involvement from the IT industry and the business community, ICEC 2007 also will encourage new dialogues and exchanges that will enable each side to take advantage of what the other has to offer in terms of technological, managerial, and public policy know-how. We invite your participation and involvement in this conference!

**CONFERENCE CONTENTS:** The conference will showcase new ideas that have emerged from cross-disciplinary discovery and collaboration—directions that are at the heart of current efforts to further advance e-commerce as both a business and an academic discipline. The conference theme of ICEC 2007, “The Wireless World of Electronic Commerce,” will focus on the discovery of innovative techniques and technologies that permit people, processes, organizations, and markets to identify and overcome the difficulties they face in e-commerce, and set the foundation for new research endeavors that will allow e-commerce to continue to grow rapidly in the years to come. We have already identified eight scientific tracks for ICEC 2007, which will lay the groundwork for the development of the scientific contents of the conference. Each track will be cochaired by research leaders from different academic disciplines.

## PLANNED TRACKS:

- Multi-Agent Systems and Electronic Markets
- Information, Privacy, Security, and Trust
- Digital Culture, Media, and Journalism
- E-Government, Public Policy, and the Law
- Mobile Commerce and Digital Wireless Services
- Business-to-Business E-Commerce
- Business-to-Consumer E-Commerce
- Healthcare Services and the Internet

**SUBMISSIONS:** High-quality papers in all e-commerce related areas which, at the time of submission, have not been published, accepted for publication, or submitted for review elsewhere, are welcome. All submitted papers will be reviewed on the basis of technical quality, relevance, significance, and clarity. Initial submissions for review should be no longer than 12 pages in the Association for Computing Machinery (ACM) format. For author reference, a template for papers is available at [www.acm.org/sigs/pubs/proceed/template.html](http://www.acm.org/sigs/pubs/proceed/template.html).

**CONFERENCE PROCEEDINGS:** All accepted papers will be published in the conference proceedings. The highest quality papers from ICEC 2007 will be invited for submission and additional developmental reviewing to various journals, including *Journal of the Association for Information Systems*, *Journal of Management Information Systems*, *E-Commerce Research and Applications*, and *Journal of Strategic Information Systems*.

## IMPORTANT DATES:

Electronic paper submission	February 19, 2007
Notification of acceptance	April 23, 2007
Camera-ready versions	May 31, 2007
Workshop/tutorial proposals	February 1, 2007
Workshop notification	February 15, 2007
Workshop and tutorial date	August 19, 2007
Conference dates	August 20, 21, and 22, 2007

## CONFERENCE CO-CHAIRS:

**Maria Gini**  
Computer Science and Electrical Engineering  
University of Minnesota

**Rob Kauffman**  
MIS Research Center, Carlson School of Management  
University of Minnesota

**CONFERENCE WEB SITE:** <http://icec07.cs.umn.edu/>