

#	Year	Authors	Title	Web of Science Citations	Google Scholar Citations
1	1989	Davis, F.	Perceived Usefulness, Perceived Ease of Use, and User Acceptance of Information Technology	1932	6447
2	2003	Venkatesh, V., Morris, M., Davis, G., & Davis, F.	User Acceptance of Information Technology: Toward a Unified View	667	1974
3	2001	Alavi, M. & Leidner, D.	Review: Knowledge Management and Knowledge Management Systems: Conceptual Foundations and Research Issues	573	2213
4	1995	Compeau, D. & Higgins, C.	Computer Self-Efficacy - Development of a Measure and Initial Test	445	1295
5	1992	Adams, D., Nelson, R., & Todd, P.	Perceived Usefulness, Ease of Use, and Usage of Information Technology - A Replication	417	1209
6	1988	Doll, W. & Torkzadeh, G.	The Measurement of End-User Computing Satisfaction	391	1050
7	2003	Gefen, D., Karahanna, E., & Straub, D.	Trust and TAM in Online Shopping: An Integrated Model	357	941
8	1999	Klein, H. & Myers, M.	A Set of Principles for Conducting and Evaluating Interpretive Field Studies in Information Systems	348	1459
9	1987	Benbasat, I., Goldstein, D., & Mead, M.	The Case Research Strategy in Studies of Information-Systems	346	1575
10	1995	Goodhue, D. & Thompson, R.	Task-Technology Fit and Individual-Performance	341	1016
11	1987	Daft, R., Lengel, R., & Trevino, L.	Message Equivocality, Media Selection, and Manager Performance - Implications for Information-Systems	322	994
12	1999	Karahanna, E., Straub, D., & Chervany, N.	Information Technology Adoption Across Time: A Cross-Sectional Comparison of Pre-Adoption and Post-Adoption Beliefs	317	892
13	2000	Bharadwaj, A.	A Resource-Based Perspective on Information Technology Capability and Firm Performance: An Empirical Investigation	315	927
14	1989	Straub, D.	Validating Instruments in MIS Research	308	806
15	2000	Venkatesh, V. & Morris, M.	Why Don't Men Ever Stop to Ask for Directions? Gender, Social Influence, and Their Role in Technology Acceptance and Usage Behavior	297	724
16	1995	Iacovou, C., Benbasat, I., & Dexter, A.	Electronic Data Interchange and Small Organizations: Adoption and Impact of Technology	281	930
17	1995	Mata, F., Fuerst, W., & Barney, J.	Information Technology and Sustained Competitive Advantage: A Resource-Based Analysis	279	821
18	2004	Hevner, A., March, S., Park, J., & Ram, S.	Design Science in Information Systems Research	255	1129
19	2000	Agarwal, R. & Karahanna, E.	Time Flies When You're Having Fun: Cognitive Absorption and Beliefs About Information Technology Usage	253	653
20	1997	Gefen, D. & Straub, D.	Gender Differences in the Perception and Use of E-Mail: An Extension to the Technology Acceptance Model	247	676
21	1993	Orlikowski, W.	Case Tools as Organizational-Change - Investigating Incremental and Radical Changes in Systems-Development	246	778
22	1999	Compeau, D., Higgins, C., & Huff, S.	Social Cognitive Theory and Individual Reactions to Computing Technology: A Longitudinal Study	238	646
23	1988	Dennis, A., George, J., Jessup, L., Nunamaker, J., & Vogel, D.	Information Technology to Support Electronic Meetings	235	467
24	1991	Thompson, R., Higgins, C., & Howell, J.	Personal Computing - Toward a Conceptual-Model of Utilization	228	616
25	1997	Igbaria, M., Zinatelli, N., Cragg, P., & Cavaye, A.	Personal Computing Acceptance Factors in Small Firms: A Structural Equation Model	226	551