

#	Year	Authors	Title	Web of Science Citations	Google Scholar Citations
1	1989	Davis, F.	Perceived Usefulness, Perceived Ease of Use, and User Acceptance of Information Technology	2405	8418
2	2003	Venkatesh, V., Morris, M., Davis, G., & Davis, F.	User Acceptance of Information Technology: Toward a Unified View	977	2947
3	2001	Alavi, M. & Leidner, D.	Review: Knowledge Management and Knowledge Management Systems: Conceptual Foundations and Research Issues	746	2885
4	1995	Compeau, D. & Higgins, C.	Computer Self-Efficacy - Development of a Measure and Initial Test	523	1641
5	2003	Gefen, D., Karahanna, E., & Straub, D.	Trust and TAM in Online Shopping: An Integrated Model	478	1340
6	1992	Adams, D., Nelson, R., & Todd, P.	Perceived Usefulness, Ease of Use, and Usage of Information Technology - A Replication	462	1390
7	1999	Klein, H. & Myers, M.	A Set of Principles for Conducting and Evaluating Interpretive Field Studies in Information Systems	426	1775
8	1988	Doll, W. & Torkzadeh, G.	The Measurement of End-User Computing Satisfaction	425	1224
9	1995	Goodhue, D. & Thompson, R.	Task-Technology Fit and Individual-Performance	415	1264
10	1987	Benbasat, I., Goldstein, D., & Mead, M.	The Case Research Strategy in Studies of Information-Systems	415	1929
11	2004	Hevner, A., March, S., Park, J., & Ram, S.	Design Science in Information Systems Research	412	1610
12	2000	Bharadwaj, A.	A Resource-Based Perspective on Information Technology Capability and Firm Performance: An Empirical Investigation	398	1207
13	1999	Karahanna, E., Straub, D., & Chervany, N.	Information Technology Adoption Across Time: A Cross-Sectional Comparison of Pre-Adoption and Post-Adoption Beliefs	386	1142
14	2000	Venkatesh, V. & Morris, M.	Why Don't Men Ever Stop to Ask for Directions? Gender, Social Influence, and Their Role in Technology Acceptance and Usage Behavior	369	938
15	1987	Daft, R., Lengel, R., & Trevino, L.	Message Equivocality, Media Selection, and Manager Performance - Implications for Information-Systems	351	1168
16	1989	Straub, D.	Validating Instruments in MIS Research	342	964
17	1995	Mata, F., Fuerst, W., & Barney, J.	Information Technology and Sustained Competitive Advantage: A Resource-Based Analysis	328	989
18	2000	Agarwal, R. & Karahanna, E.	Time Flies When You're Having Fun: Cognitive Absorption and Beliefs About Information Technology Usage	314	890
19	1995	Iacovou, C., Benbasat, I., & Dexter, A.	Electronic Data Interchange and Small Organizations: Adoption and Impact of Technology	313	1111
20	1997	Gefen, D. & Straub, D.	Gender Differences in the Perception and Use of E-Mail: An Extension to the Technology Acceptance Model	295	848
21	1995	Taylor, S; & Todd, P	Assessing IT usage: The role of prior experience	281	781
22	1999	Compeau, D., Higgins, C., & Huff, S.	Social Cognitive Theory and Individual Reactions to Computing Technology: A Longitudinal Study	276	807
23	1993	Orlikowski, W.	Case Tools as Organizational-Change - Investigating Incremental and Radical Changes in Systems-Development	272	896
24	2001	Bhattacharjee, A	Understanding information systems continuance: An expectation-confirmation model	270	715
25	1991	Thompson, R., Higgins, C., & Howell, J.	Personal Computing - Toward a Conceptual-Model of Utilization	260	842