Subject Index for Volume 37

ISSUES AND OPINIONS

The Ambivalent Ontology of Digital Artifacts
Jannis Kallinikos, Aleksi Aaltonen, and Attila Marton ........................................... No. 2, pg. 357

Impactful Research on Transformational Information Technology: An Opportunity to Inform New Audiences

Evaluating Journal Quality and the Association for Information Systems Senior Scholars’ Journal Basket Via Bibliometric Measures: Do Expert Journal Assessments Add Value?
Paul Benjamin Lowry, Gregory D. Moody, James Gaskin, Dennis F. Galletta, Sean L. Humpherys, Jordan B. Barlow, and David W. Wilson ........................................... No. 4, pg. 993

RESEARCH COMMENTARY

Beyond Deterrence: An Expanded View of Employee Computer Abuse
Robert Willison and Merrill Warkentin ........................................... No. 1, p. 1

RESEARCH ESSAYS

Positioning and Presenting Design Science Research for Maximum Impact
Shirley Gregor and Alan R. Hevner ........................................... No. 2, pg. 337

Discovering Unobserved Heterogeneity in Structural Equation Models to Avert Validity Threats
Jan-Michael Becker, Arun Rai, Christian M. Ringle, and Franziska Vöckner ........................................... No. 3, pg. 665

RESEARCH ARTICLES

Bridging the Qualitative–Quantitative Divide: Guidelines for Conducting Mixed Methods Research in Information Systems
Viswanath Venkatesh, Susan A. Brown, and Hillol Bala ........................................... No. 1, pg. 21

Impact of Information Feedback in Continuous Combinatorial Auctions: An Experimental Study of Economic Performance
Gediminas Adomavicius, Shawn P. Curley, Alok Gupta, and Pallab Sanyal ........................................... No. 1, pg. 55

IT-Mediated Customer Service Content and Delivery in Electronic Governments: An Empirical Investigation of the Antecedents of Service Quality
Chee-Wee Tan, Izak Benbasat, and Ronald T. Cenfetelli ........................................... No. 1, pg. 77

Digital Games and Beyond: What Happens When Players Compete?
De Liu, Xun Li, and Radhika Santhanam ........................................... No. 1, pg. 111

Data Model Development for Fire Related Extreme Events: An Activity Theory Approach
Rui Chen, Raj Sharman, H. Raghav Rao, and Shambhu J. Upadhyaya ........................................... No. 1, pg. 125

Examining the Relational Benefits of Improved Interfirm Information Processing Capability in Buyer–Supplier Dyads
Eric T. G. Wang, Jeffrey C. F. Tai, and Varun Grover ........................................... No. 1, pg. 149
Internationalization Strategies of Chinese IT Service Suppliers
Ning Su ........................................................................................................ No. 1, pg. 175

When Filling the Wait Makes it Feel Longer: A Paradigm Shift Perspective for Managing Online Delay
Weiying Hong, Traci J. Hess, and Andrew Hardin ........................................... No. 2, pg. 383

Community Intelligence and Social Media Services: A Rumor Theoretic Analysis of Tweets During Social Crises
Onook Oh, Manish Agrawal, and H. Raghav Rao ........................................... No. 2, pg. 407

Knowing What a User Likes: A Design Science Approach to Interfaces that Automatically Adapt to Culture
Katharina Reinecke and Abraham Bernstein .............................................. No. 2, pg. 427

Explaining Employee Job Performance: The Role of Online and Offline Workplace Communication Networks
Xiaojun Zhang and Viswanath Venkatesh .................................................. No. 3, pg. 695

A Dramaturgical Model of the Production of Performance Data
João Vieira da Cunha ............................................................................. No. 3, pg. 723

When Does Technology Use Enable Network Change in Organizations? A Comparative Study of Feature Use and Shared Affordances
Paul M. Leonardi .................................................................................... No. 3, pg. 749

A Longitudinal Study of Herd Behavior in the Adoption and Continued Use of Technology
Heshan Sun ........................................................................................... No. 4, pg. 1013

Impact of Wikipedia on Market Information Environment: Evidence on Management Disclosure and Investor Reaction
Sean Xin Xu and Xiaoquan (Michael) Zhang ................................................ No. 4, pg. 1043

Talking about Technology: the Emergence of a New Actor Category Through New Media
Emmanuelle Vaast, Elizabeth J. Davidson, and Thomas Mattson ..................... No. 4, pg. 1069

Differential Influence of Blogs Across Different Stages of Decision Making: The Case of Venture Capitalists
Rohit Aggarwal and Harpreet Singh ..................................................... No. 4, pg. 1093

Changes in Employees’ Job Characteristics During an Enterprise System Implementation: A Latent Growth Modeling Perspective
Hillol Bala and Viswanath Venkatesh ..................................................... No. 4, pg. 1113

Addressing the Personalization–Privacy Paradox: An Empirical Assessment from a Field Experiment on Smartphone Users
Juliana Sutanto, Elia Palme, Chuan-Hoo Tan, and Chee Wei Phang ..................... No. 4, pg. 1141

An Investigation of Information Systems Use Patterns Technological Events as Triggers, the Effect of Time, and Consequences for Performance
Anna Ortiz de Guinea and Jane Webster ................................................ No. 4, pg. 1165

Insiders’ Protection of Organizational Information Assets: Development of a Systematics-Based Taxonomy and Theory of Diversity for Protection-Motivated Behaviors
Clay Posey, Tom L. Roberts, Paul Benjamin Lowry, Rebecca J. Bennett, and James F. Courtney ......................... No. 4, pg. 1189

Control Balancing in Information Systems Development Offshoring Projects
Robert Wayne Gregory, Roman Beck, and Mark Keil ................................ No. 4, pg. 1211
THEORY AND REVIEW

A Rhetorical Approach to IT Diffusion: Reconceptualizing the Ideology-Framing Relationship in Computerization Movements
Michael Barrett, Loizos Heracleous, and Geoff Walsham ................................................. No. 1, pg. 201

The Embeddedness of Information Systems Habits in Organizational and Individual Level Routines: Development and Disruption
Greta L. Polites and Elena Karahanna ................................................................ No. 1, pg. 221

Ping Zhang ................................................................. No. 1, pg. 247

RESEARCH NOTES

Internet Privacy Concerns: An Integrated Conceptualization and Four Empirical Studies
Weiyin Hong and James Y. L. Thong ................................................. No. 1, pg. 275

Social Influence and Knowledge Management Systems Use: Evidence from Panel Data
Yinglei Wang, Darren B. Meister, and Peter H. Gray .................................................... No. 1, pg. 299

Information Technology Outsourcing and Non-IT Operating Costs: An Empirical Investigation
Kunsoo Han and Sunil Mithas ............................................................... No. 1, pg. 315

The Impact of Shaping on Knowledge Reuse for Organizational Improvement with Wikis
Ann Majchrzak, Christian Wagner, and Dave Yates ..................................................... No. 2, pg. 455

Integrating Service Quality with System and Information Quality: An Empirical Test in the E-Service Context
Jingjun (David) Xu, Izak Benbasat, and Ronald T. Cenfetelli .............................................. No. 3, pg. 777

Media Selection as a Strategic Component of Communication
Joey F. George, John R. Carlson, and Joseph S. Valacich ................................................ No. 4, pg. 1233

Inferring App Demand from Publicly Available Data
Rajiv Garg and Rahul Talang ...................................................................... No. 4, pg. 1253

SPECIAL ISSUE: DIGITAL BUSINESS STRATEGY: TOWARD A NEXT GENERATION OF INSIGHTS

Digital Business Strategy: Toward a Next Generation of Insights
Anandhi Bharadwaj, Omar A. El Sawy, Paul A. Pavlou, and N. Venkatraman ................................................. No. 2, pg. 471

Information Technology and Business-Level Strategy: Toward an Integrated Theoretical Perspective
Paul L. Drnevich and David C. Croson ............................................................... No. 2, pg. 483

How a Firm’s Competitive Environment and Digital Strategic Posture Influence Digital Business Strategy
Sunil Mithas, Ali Tafti, and Will Mitchell ............................................................... No. 2, pg. 511

Design Capital and Design Moves: The Logic of Digital Business Strategy
C. Jason Woodard, Narayan Ramasubbu, F. Ted Tschang, and V. Sambamurthy ................................................. No. 2, pg. 537

Leveraging Digital Technologies: How Information Quality Leads to Localized Capabilities and Customer Service Performance
Pankat Setia, Viswanath Venkatesh, and Supreet Joglekar ................................................. No. 2, pg. 565
**Subject Index**

*Content or Community? A Digital Business Strategy for Content Providers in the Social Age*
Gal Oestreicher-Singer and Lior Zalmanson ........................................................... No. 2, pg. 591

*Digital Business Strategy and Value Creation: Framing the Dynamic Cycle of Control Points*
Margherita Pagani ............................................................................. No. 2, pg. 617

*Visions and Voices on Emerging Challenges in Digital Business Strategy*

*Leadership in a Digital World: Embracing Transparency and Adaptive Capacity*
Warren Bennis .................................................................................. No. 2, pg. 635

*Transparency Strategy: Competing with Information in a Digital World*
Nelson Granados and Alok Gupta ......................................................... No. 2, pg. 637

*Value Architectures for Digital Business: Beyond the Business Model*
Peter Keen and Ronald Williams ........................................................... No. 2, pg. 643

*Commoditized Digital Processes and Business Community Platforms: New Opportunities and Challenges for Digital Business Strategies*
M. Lynne Markus and Claudia Loebbecke ........................................ No. 2, pg. 649

*Revealing Your Hand: Caveats in Implementing Digital Business Strategy*
Varun Grover and Rajiv Kohli ............................................................... No. 2, pg. 655

**SPECIAL ISSUE: CRITICAL REALISM IN IS RESEARCH**

*Critical Realism in Information Systems Research*
John Mingers, Alistair Mutch, and Leslie Willcocks ..................................... No. 3, pg. 795

*Technological Objects, Social Positions, and the Transformational Model of Social Activity*
Philip Faulkner and Jochen Runde ......................................................... No. 3, pg. 803

*Critical Realism and Affordances: Theorizing IT-Associated Organizational Change Processes*
Olga Volkoff and Diane M. Strong ......................................................... No. 3, pg. 819

*How Should Technology-Mediated Organizational Change Be Explained? A Comparison of the Contributions of Critical Realism and Activity Theory*
David K. Allen, Andrew Brown, Stan Karanasios, and Alistair Norman ........ No. 3, pg. 835

*Methodological Implications of Critical Realism for Mixed-Methods Research*
Markos Zachariadis, Susan Scott, and Michael Barrett .............................. No. 3, pg. 855

*The Broader Context for ICT4D Projects: A Morphogenetic Analysis*
James Muranga Njihia and Yasmin Merali ............................................... No. 3, pg. 881

*The Generative Mechanisms of Digital Infrastructure Evolution*
Ola Henfridsson and Bendik Bygstad ..................................................... No. 3, pg. 907

*Causal Explanation in the Coordinating Process: A Critical Realist Case Study of Federated IT Governance Structures*
Clay K. Williams and Elena Karahanna ................................................ No. 3, pg. 933

*Explaining Broadband Adoption in Rural Australia: Modes of Reflexivity and the Morphogenetic Approach*
Philip Dobson, Paul Jackson, and Denise Gengatharen .............................. No. 3, pg. 965
SPECIAL ISSUE: INFORMATION SYSTEMS AND ENVIRONMENTAL SUSTAINABILITY

Spurring Impactful Research on Information Systems for Environmental Sustainability
Arvind Malhotra, Nigel P. Melville, and Richard T. Watson .............................................. No. 4, pg. 1265

Sensemaking and Sustainable Practicing: Functional Affordances of Information Systems in Green Transformations
Stefan Seidel, Jan Recker, and Jan vom Brocke ........................................................ No. 4, pg. 1275

Assessing the Effects of Benefits and Institutional Influences on the Continued Use of Environmentally Munificent Bypass Systems in Long-Haul Trucking
Kent Marett, Robert F. Otondo, and G. Stephen Taylor ................................................. No. 4, pg. 1301

Motivating Energy-Efficient Behavior with Green IS: An Investigation of Goal Setting and the Role of Defaults
Claire-Michelle Loock, Thorsten Staake, and Frédéric Thiesse ........................................ No. 4, pg. 1313